

The Winning Streak

It was time to celebrate the mid-day Real Estate Icons who went home with their well-deserved trophies in different categories. We spoke to the winners on bagging the coveted titles...

Ar. Ajay Nahar

Nahar Projects - (Nahar Group)
Youth Achiever - South

Being titled as a young achiever and getting an award through a prestigious and renowned platform motivates you to do better.

We have achieved a lot, but we always try to reach and aim higher because it's a big market and many big players in reality, nothing lasts forever and whatever empire we built, we have to continue that legacy to have a competitive edge. A recognition is like an icing on the cake and directs the customers to make our project as their final choice.

Mid-day hit a masterstroke by hitting the pin on the head on introducing such different types of awards and categories that were unrecognised for so many years and are very important benchmarks. For the first time done, it was a smashing hit and recognition went to the well-deserved. For Midday its important to hold such events year after year, as it realises the importance of project sales of builders and taken this extra step to help builders like us sell in a competitive market.

Ar. Ajay Nahar

Nahar Projects - (Nahar Group)
Iconic Themed project (South) - Excalibur by Nahar

Getting an additional recognition on the same day —The best Themed project also for our project Excalibur by Nahar itself inspires us that custom design projects with proper themes do add value to our projects. This recognition will definitely add to our company profile. Firstly it boosts

the confidence of our entire project team along with myself and then it gives recognition and performance in the long run to finish the project in time with the expectations it has to fulfil, indirectly building a brand on its own.

Our smallest of achievements we

hare on social media and this in fact is a much bigger one. Real Estate Icon has been the first of its kind but has got such a quality of itself that our projects will automatically receive great acclaims and accolades when in the market with this additional label of recognition.



Rajendra Joshi

(Shapoorji Pallonji-SD Corp) Most Trusted Developer-Mumbai



First of all let me congratulate you on a well organized awards ceremony. It is a great initiative and we wish to see more such awards functions in the future. Mid-day is one of the most widely read publication in Mumbai and we are honored to receive this award from the group. We wish you luck for such award ceremonies in future.

At Shapoorji Pallonji, the trust of customers and key stakeholders is the foundation on which the business thrives. This award has reinforced our belief in this philosophy. It gives me a feeling of intense joy and pride in receiving this award on behalf of the entire Shapoorji Pallonji & SD Corp family. This award inculcates confidence that we are at our best service for our customers and encourages us to continue the momentum.

Shapoorji Pallonji has been a known brand for more than 150 years now. It has been a hallmark of quality and trust. This award presented by Mid-day adds to that and reinforce the fact that Shapoorji Pallonji is the most trusted developer.

Being from a credible source like Mid-day, we will highlight this award in all our communication including social media. At Shapoorji Pallonji we always strive to be the best and offer the best product and services. We are in a continuous process of evolving and elevating our services for our customers. To say we would have achieved our goals would lead to complacency and restrict us from facing new challenges that arise with every new development / project. We have a constant desire to progress and hence, we believe we have to keep working on a consistent basis to set new challenges and goals for ourselves.



Jayendra Gala

Larkins Realtors
Iconic Luxury Homes (Central) - Pride Palms

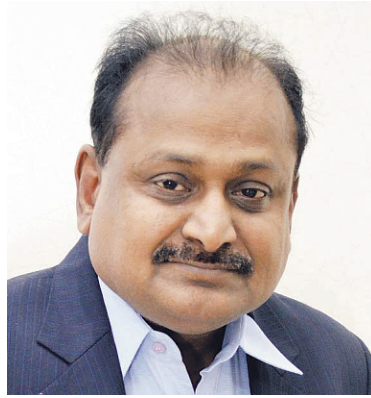
The Thane real estate market is one of the most happening markets in India. Larkins Group is building houses in this market since last 37 years. Since last few years many other real estate companies has started venturing in this area, which is good for the customers. We have been constantly appreciated by customers & 6500 plus happy families who reside in our various projects speaks aloud of our quality work. This award is surely a great acknowledgement of Larkins work to provide the best of residences to the people of Thane.

Larkins group is currently working on good number of projects in Thane. We believe an healthy competition among the various developers to provide better facilities to the customer & been more conscious about brand value is surely good for the home buyers. This award is one more feather of

recognition for larkins & we want to continue to keep on fulfilling our commitments towards our customers for which today Larkins is known in Thane realty market

Larkins was established by myself & my elder brother Pravin Chandra Gala way back in 1979. This group has legacy of almost 4 decades. We have given our 100 percent to build the trust of our customers. Even today whenever we declare new project at Thane many existing customers either them self or their relatives repurchase from us, which talks loud about customer confidence in Larkins. We believe the time is changing & new technology is coming in construction as well & we are quick to adopt that. As an established name in market we surely want to live our tag line Building Happy Spaces.

Mid Day has done a great work by



bringing leading developers under one roof & highlighting their work in different areas & in different categories, which is really motivating. These awards will definitely ensure healthy competition & at the end will benefit customers & developers.



Vivek Mohanani

(Ekta Housing)
Youth Icon of the Year



It is a wonderful feeling to have received this recognition. It validates the fact that quality construction and fine amenities go hand in hand. It is aspirational thinking that we have reached what we had set out for. But, I would say that we are not there till

now. But we are on the right track and will meet our mission with the right enthusiasm and full faith in hard work and dedication.

Established in 1987, EKTA world has grown brick by brick while making many happy homes along the way. The team at EKTA world is constantly working towards creating memorable projects complete with 2BHK, 3BHK and 4BHK flats in Mumbai and other cities in Maharashtra.

Our mission is to balance simplicity and opulence across all its spaces by creating an environment that appeals to the senses, imagination and lifestyle of our customers across diverse segments. So far, the group has built some of the best residential complexes in the western suburbs be-

tween Bandra and Dahisar in Mumbai and in Pune, Nashik & Virar. With over two decades of experience in the construction sector, EKTA world has been developing three to four lakh sq.ft. real estate properties every year.

EKTA Group has consciously worked towards building eco-friendly, green projects. The group's ethos is laid on the foundation of honest, high-quality construction that is built to the suit the well informed, well-travelled and astute residents like you! We also have the ISO 9001:2000 certification and the recognition garnered by American Quality Standards.

We also give equal importance to initiatives that are aimed at creating better living conditions for the lesser-privileged sections of society.

Vivek Mohanani

(Ekta Housing)
Iconic Luxury Homes (Western) - Ekta Tripolis

It's phenomenal to have received this recognition from mid-day. We are elated to say the least. There is a plethora of awards for different segments in the market. But such recognitions are special because it inspires customer confidence in the project. It makes them differentiate between genuine developers and the wrong kinds. In short, it is helpful for them to make a good decision and hence it is a welcome step taken by mid-day. It also helps us to better our quality construction and helps boost the company's morale in every way.

Ekta Tripolis is located at a premium residential area in Goregaon. It is a 36 storeys tall tower, almost touching the rapidly transforming suburban skyline. There are a choice of formats to choose from. We have put our heart and body in this project. The luxury living on the 3 acre plot has been complemented with open landscape and a green building. There are choice of formats—the 2BHK Gracia and 3 BHK Eleganz, for those desiring a fair amount of luxury and the 3 BHK Grande for those desiring super-sized luxury.

There are internal amenities like auto-controls to lights, fans, music, ACs. Curtains as well as other gadgets and appliance in the entire house. There is an integrated digital panel that guides

all the gadgets. You get all auto-controls to lights, fans, music, ACs, curtains as well as other gadgets and appliances in the entire house. An integrated digital panel guides all the gadgets. External amenities include club house, mini amphitheatre, children's play area, squash court, cycling track, swimming pool, Jacuzzi etc.

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We at Ekta Housing are conscious of the environment and are constantly striving to make eco-friendly constructions. Technically, the project offers what it promises.

